

# About O3 project logo



One year has passed since the O3 project started. We feel sure that we would like more people to evaluate, improve and use our achievements. To make more people aware of our project itself, we reconsidered design of O3 project logo. Below are new O3 project logos.

## 【 O3 project logo】



This logo pattern brings an image of harmony and a sense of speed of the network. Three kinds of light seems to approach to a viewer from a distance. There is a sense that fit round all the overlap of the circle. Shape, such as those written in brush also indicate the project is originated in Asia/Japan along with the representation of the sense of speed.

## 【 O3 project concept logo】



The "Os" of open, organic and optima are set at equal interval in line. The change in size, small to large circle, and in color, light to deep blue, represent that this project would gradually be developed. In addition, the tightly-assembled true circles call up an image of a sense of stability and a solid sense of security.

Oct/1/2014